



**Direct Service Funded Programs  
July 1, 2009 to June 30, 2011**

| <b>Program Name</b>  | <b>Description</b>   | <b>2009-11 Funding</b> |
|--|--|------------------------|
| <b>BABES Breastfeeding</b><br><i>SLO County Public Health Department</i>                               | Provides prenatal and post-delivery breastfeeding education to pregnant and breastfeeding WIC mothers  | 416,666                |
| <b>Baby's First Breath</b><br><i>SLO County Public Health Department</i>                               | Provides stop smoking services and education regarding the harmful effects of tobacco and secondhand tobacco smoke to pregnant women and parents of children ages 0-5                              | 148,000                |
| <b>Head Start - Transition to Kindergarten</b><br><i>Community Action Partnership</i>                  | Provides a three-week enrichment program at 5 sites to kindergarten-age children prior to entering kindergarten  | 190,000                |
| <b>Children &amp; Families Monthly Update</b><br><i>Health and Harmony Media</i>                       | Provides a multi-media marketing campaign that disseminates information to the community regarding First 5 funded programs and other programs of interest to families with young children          | 36,000                 |
| <b>Parents Helping Parents of San Luis Obispo County</b>   | Provides parent resource services such as assisting parents with family support, educational events, outreach and internet access  | 80,000                 |
| <b>BEST PALS</b><br><i>Pediatric Physical Therapy &amp; Services, Inc.</i>                             | Provides behavioral and developmental assessment of children including parent education and referral   | 106,000                |
| <b>Postpartum Depression Support Services</b><br><i>San Luis Obispo Child Abuse Prevention Council</i> | Provides emergency identification of postpartum depression, treatment and referral, and improved coordination of postpartum depression services in the county                                      | 16,000                 |
| <b>California State Preschools Expanded Day</b><br><i>SLO County Office of Education</i>               | Provides extended day programs and child care services from 3 to 8 hours at 5 state preschool sites including services to enhance child growth, development, and prepare children for kindergarten | 304,442                |
| <b>Vision Screening</b><br><i>Gary Englund O.D.</i>  | Provides screening for visual disorders and delays in visual development and makes treatment referrals as indicated  | 60,000                 |
|  | <b>TOTAL</b>   | <b>1,357,108</b>       |