



**Initiative Funded Programs  
July 1, 2009 to June 30, 2011**

CHILDREN'S HEALTH INITIATIVE	Description	Funding 2009-2011	
Children's Health Initiative of San Luis Obispo, Inc.	Provides health insurance for children age 0-5 ineligible for publicly funded insurance programs and seeks to enroll uninsured children eligible for Medi-Cal and Healthy Families	781,510	
<b>PERINATAL SUBSTANCE ABUSE INITIATIVE</b>			
<b>Beginnings</b> <i>San Luis Obispo Child Abuse Prevention Council</i>	Provides activities that will promote prevention of perinatal substance abuse	60,000	
<b>Martha's Place</b> <i>Community Action Partnership</i>	Provides assessment of children suspected of exposure to perinatal substance abuse; includes provision of and referral to treatment services	500,000	
<b>Social Marketing Campaign</b>	Social marketing campaign to educate the community on the harmful effects of tobacco, alcohol and other drug use while a woman is pregnant	200,000	
<b>CHILDREN'S ORAL HEALTH INITIATIVE</b>			
<b>Oral Health Coordination Team</b>	Provides countywide coordination of oral health activities with the long term goal of establishing a centralized and sustainable response to improve children's oral health	350,000	
<b>WIC Oral Health</b> <i>SLO County Public Health Department</i>	Provides brief education, assessment and referral of children identified as having oral health intervention needs	51,132	
<b>Oral Health Coordination</b>	Reserve to address future children's oral health needs	250,000	
<b>EMERGING NEEDS 2009 INVESTMENT INITIATIVE</b>			
<b>Reserved for Future Projects</b>	Reserve to allow the Commission to be responsive to emerging community needs	625,000	
<b>SPECIAL PROJECTS</b>			
<b>2011-14 Strategic Planning</b>	Reserve for community assessment and planning to develop the 2011-14 Strategic Plan	25,000	
SCHOOL READINESS INITIATIVE		Funding 2007-2009	Funding 2009-2011
School Readiness Georgia Brown Elementary	Provides an array of services preparing children in the Georgia Brown area ready to succeed in public school	600,000	600,000
School Readiness Oceano Elementary	Provides an array of services preparing children in the Oceano area ready to succeed in public school	600,000	600,000
	<b>TOTAL</b>	<b>4,042,642</b>	<b>1,200,000</b>