

**FIRST 5 SAN LUIS OBISPO COUNTY
CHILDREN AND FAMILIES COMMISSION**

COMMISSION MEETING MINUTES

January 27, 2010

Commissioners Present

Katcho Achadjian	SLO County Board of Supervisors
Penny Borenstein, M.D.	SLO County Public Health
René Bravo, M.D.	SLO County Medical Association
Carol Capito	Child Care Planning Council
Lee Collins	SLO County Social Services
Julian Crocker	SLO County Office of Education
Janet Murphy	Community at Large
Rosalinda Rodriguez	Community at Large

Commissioners Absent

Don Dennison	Children's Services Network
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Staff Present

First 5 Staff: Susan Hughes, Jason Wells, Anne Tognazzini; Patricia Gomez, First 5 Counsel.

Call to Order

Chairperson Achadjian called the meeting to order at 4:06 PM.

Public Comment

There were no comments from the public.

Consent Agenda

- 1) Approval of the December 2, 2009 minutes
- 2) Approval of a budget adjustment request in the amount of \$2,500 in order to accept an anonymous donation designated for children's oral health needs

Susan Hughes explained possible uses for the anonymous donation designated for children's oral health needs.

There were no comments or questions from the public.

Commissioner Collins made a motion to approve the Consent Agenda. The motion was seconded by Commissioner Crocker and passed unanimously.

2-1-1 Program Update

Rick London, Chief Executive Officer, United Way of San Luis Obispo County, reported on the local 2-1-1 program. He noted 2-1-1 SLO Hotline was forced to close Dec. 31, 2009, and local 2-1-1 calls are now forwarded to a call center in Ventura operated by Interface Children Family Services. He explained the call center provides information and referrals, while crisis and

support calls are referred to Transitions-Mental Health Association. He also provided statistics on 2-1-1 calls in 2008-09, noting that 1267 callers reported having children ages 0-5.

He explained that United Way and PG&E have partnered to fund 2-1-1 through June 30, 2010, and are now looking for revenue streams for future funding. He reported on legislation which, if passed, will provide funding. He also noted that 24 CA counties have active 2-1-1 centers (covering 89% of California) and at least 16 have received funds from their local First 5.

Chairperson Achadjian asked if 2-1-1 had procedures for tracking assistance to families with children ages 0-5. Mr. London reported that 2-1-1 SLO Hotline wasn't as consistent as it could have been in gathering that data, but that Interface has practices in place to do so.

Susan Hughes confirmed that Interface's First 5 Ventura County work-plan shows they have developed a protocol for tracking and following up on referrals assisting First 5's target population. She also explained that a lot of First 5 funding for 2-1-1 in other counties was for start-up costs and infrastructure. She also noted that in order to be sure that First 5 funding of 2-1-1 is serving the 0-5 population, there must be a well developed evaluation plan.

There were no comments or questions from the public.

First 5 SLO County Second Quarter Financial Report

Susan Hughes provided the administrative budget financial report for the second quarter, ending December 31, 2009. She reported that halfway into the fiscal year, 45.8 percent of the administrative budget had been spent. She also explained that programming expenses were low (only about 12%) due to not have received billing from some partners, which pushed the percentage of administrative spending higher than the guideline amount of 15%.

She also reviewed revenue sources and amounts as well as the balance sheet. She noted that although the balance sheet shows \$7.8 million cash in the treasury, the \$2.4 million it shows in committed/reserved funds only covers one year. She explained that the Commission actually has contractual obligations for over \$6 million, for programs through 6/2011.

There was brief discussion regarding potential future ballot measures aimed at sweeping First 5 reserves. Ms. Hughes noted that since the measures are not yet on the ballot, there are more opportunities to advocate and educate about the work of First 5.

There were no comments or questions from the public.

Commissioner Crocker made a motion to approve the second quarter financial report. The motion was seconded by Commissioner Capito and passed unanimously.

STRATEGIC PLANNING 2011-2016

Jason Wells facilitated a discussion on the Vision Statement, Mission Statement, and Guiding Principles of the Children and Families Commission of San Luis Obispo County. He noted this item was tabled from the Commission's December 2, 2009 meeting.

1. Mission Statement

There was extensive discussion regarding the wording of the Mission Statement of First 5 SLO County, which had not been reviewed or changed since it was written in 1999.

There were no comments or questions from the public.

The end result was the following:

The Children and Families Commission of San Luis Obispo County allocates funds and advocates for quality programs and services, supporting children prenatal to age 5, to ensure that every child is healthy and ready to learn in school.

Commissioner Borenstein made a motion to approve the new Mission Statement. The motion was seconded by Commissioner Crocker and passed unanimously.

2. Vision Statement

There was extensive discussion about the Vision Statement of First 5 SLO County.

Rick London, of United Way, suggested “thriving” instead of “thrive in.”

The end result was the following:

Children in San Luis Obispo County thrive in nurturing, respectful environments and enter school healthy and ready to learn.

Commissioner Collins made a motion to approve the new Vision Statement. The motion was seconded by Commissioner Rodriguez and passed unanimously.

3. Guiding Principles

After limited discussion, no changes were made to the Guiding Principles of First 5 San Luis Obispo County. Commissioner Collins made a motion to leave the Guiding Principles unchanged. The motion was seconded by Commissioner Crocker and passed unanimously.

Children’s Oral Health Planning Update

1. Children’s Oral Health Strategic Plan.

Joel Diringer, Children’s Oral Health Coordination Team, presented the Children’s Oral Health Strategic Plan, which will be presented at the Children’s Oral Health Summit on February 5, 2010. He provided background information on how and by whom the strategic plan was developed. He noted that this is the overall plan, which is not prioritized, and that the specific implementation plan will be developed later.

He noted the Strategic plan includes three main components: 1) increased access to preventive services, 2) increased access to dental care, and 3) development of infrastructure for community coordination. He then reviewed goals in each area, and explained the next steps:

- 1) Presentation of the plan at the Children’s Oral Health Summit
- 2) Development of the implementation plan (by the Coalition and DARTs)
- 3) Implementation

There were no comments or questions from the public.

Commissioner Borenstein made a motion to approve the Children’s Oral Health Strategic Plan. The motion was seconded by Commissioner Murphy and passed unanimously.

2. Options for access to care in the South and Central areas of SLO County.

Jason Wells noted that at the last meeting the Commission directed staff to dialogue with Community Health Centers (CHC) regarding possible support in hiring a pediatric dentist, by paying the difference in cost between a general dentist and a pediatric dentist. He reported that CHC submitted a draft application for funding, and after he questioned them regarding some budget items, they indicated they would resubmit the budget. He noted CHC has not done so, and is requesting a three-year contract instead of a one-year contract because they don't agree that the position will be self-supporting after one year.

Susan Hughes explained that multi-year funding is a sticking point. She noted that a one-year contract allows First 5 to require that funding past one year be contingent upon results and outcomes, as well as whether there is even a need for continued funding after one year.

George Johnston, CHC Foundation and Business Development Director, indicated they would need the CHC Chief Financial Officer to prepare another budget to show the shortfall, and turn it in as another application.

There was additional discussion by Commissioners about funding issues and whether it would be productive to continue discussions with CHC.

There were no comments or questions from the public.

Commissioner Bravo asked to go on record regarding his concern about the amount of time that it has taken for CHC to agree to hire a pediatric dentist despite the fact that First 5 has offered funding to pay for the difference in cost of a general dentist vs. a pediatric dentist. He stated his confidence in CHC's ability and interest in working with the Commission was non-existent. He indicated it was time to move forward and seek creative solutions from other dental providers and asked the Commission to direct staff to do that.

Chairperson Achadjian added that the door was still open for CHC, but that it also should be opened as wide as possible to others. In order to facilitate this, staff was directed to start an RFP (Request for Proposal) process to address the lack of access to dental care for the county's low-income children.

Paso Robles School Readiness Site Update

Commissioner Crocker presented the timeline for the First 5 Family Resource Center, noting they hope to occupy the site in August. He also reviewed the site plan, which includes two classrooms (Head Start/Early Head Start and First 5 Preschool/State Preschool), the First 5 office, and the Paso Robles Library Center. He noted the City of Paso Robles is also applying for a State Parks grant, to develop one portion as a neighborhood park and outdoor classroom setting. In regards to funding, he explained the city of Paso Robles has committed an income stream (for 20 years) from their redevelopment agency, which would allow for financing of \$1 million of the \$1.3 million total cost. He added that an additional \$300,000 would come from Head Start, plus SLOCOE has contributed \$200,000-300,000 to the project as well (including design and architectural work). He explained that it's a true partnership, which started with First 5 providing the \$1 million to buy the land.

Election of First 5 Commission Chairperson and Vice-Chairperson

Commissioner Crocker made a motion to nominate the current Chair (Achadjian) and Vice Chair (Dennison) for the period of January 2010 to December 2010. The motion was seconded by Commissioner Bravo.

Chairperson Achadjian asked for additional nominations, but there were none. The motion passed unanimously.

Commissioner Comments and Announcements

Commissioner Crocker and Commissioner Borenstein reported that 15,000 children have received H1N1 vaccines in county school settings.

Adjournment

The meeting was adjourned at 6:15 PM.

All materials referred to in these minutes are available at the First 5 SLO County office. For a more detailed account, recordings of the meeting are available by calling (805) 781-4058.

The next regular Commission meeting will be:
Wednesday, March 24, 2010, 4:00–6:30 p.m.
Dept. of Social Services, 3433 So. Higuera St., Room 115, San Luis Obispo